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NUTRILITE® DOUBLE X® Vitamin/ Mineral/ Phytonutrient – Case And 31-Day Supply

Energy all day

You've come to expect a lot from this nutrition powerhouse. Now you'll get even more! The DOUBLE X® 2005 reformulation gives you a new blend of essentials – 12 vitamins and 10 minerals. And it features 20 plant concentrates for even broader antioxidant protection and unbeatable health benefits. It also helps unlock natural energy stores. Just ask Asafa Powell, who added DOUBLE X to his training regimen before winning the title of the world's fastest man!

You get a full month's supply of gold, silver, and bronze tablets and a reusable case. And now it's also [kosher and halal certified](#).

31-day supply

186 tablets

SKU: A-4300

Price: **\$78.05 USD**

Product Advantage

Double X helps protect your DNA*



Product Description

NUTRILITE® DOUBLE X® Vitamin/ Mineral/ Phytonutrient offers you a completely recalibrated balance of vitamin, mineral, and plant concentrate protection. It delivers benefits you can count on, like natural energy. Just ask Asafa Powell, the world's fastest man! And it helps with DNA stability, stimulation of protective liver enzyme activity, and heart, skin, bone, and eye health. It's also [kosher and halal certified](#).

This 31-day supply with a retro green case brings health home to stay. And when you're ready for another month of full-body defense, just order a refill (A-0244).

Find out how to earn a free, 31-day supply of DOUBLE X by clicking here: [Double X 10 Tabs Form \(pdf\)](#)

***Double X helps protect your DNA**

In randomized testing, 120 subjects took DOUBLE X twice a day for 6 weeks. Blood samples were taken at baseline and week 6. At the end of the study, everyone taking DOUBLE X showed improved DNA stability. And those with DNA damage in the top half of the range at baseline showed almost twice as much improvement.

¹ Comparison based on a review of internet and label claims, 3/2006. Compared daily servings of Advanced Formula Centrum, Pharmanex LifePak Anti-aging Formula, One-A-Day Maximum, Pharmanex Life Essentials, and USANA Essentials.

²Based on an independent review by international market research firm Euromonitor Consultancy.

[†]Trademarks: Advanced Formula Centrum (Wyeth Holdings Corp., Madison, N.J.); Pharmanex, Life Essentials, and LifePak (NuSkin International, Provo, Utah); One-A-Day (Bayer Healthcare, LLC, Pittsburgh, Pa.); USANA (USANA, Inc., Salt Lake City, Utah).

Product Benefits

DOUBLE X® delivers!

- It energizes you from the inside out by providing your body with the nutrients it needs for optimal health – all for just \$2.52 a day. That's less than you'll pay for a mochaccino and biscotti.
- It offers more natural plant concentrates than 3 mass-market multis, combined: Advanced Formula Centrum[†], Pharmanex[†] Life Essentials[†], and One-A-Day[†] Maximum.¹
- It also offers you more plant concentrates than 2 premium multis, combined: USANA[†] Essentials and Pharmanex LifePak[†] Anti-aging Formula.¹
- It's formulated by NUTRILITE, the only global vitamin and mineral brand to grow, harvest, and process plants on their own certified organic farms.²

- And now it's kosher and halal certified. See the back of the carton for certification logos.

Advisories and Precautions

Children under 12 years of age, pregnant women or nursing mothers, or anyone with a medical condition should consult with a physician before using this product. Keep out of reach of children.

FAQs

How can I tell if my NUTRILITE® DOUBLE X® is the kosher and halal certified formula?

Check the back of the product carton for the certification logos.

What's different about the 2005 DOUBLE X formula?

This 2005 formula has 20 plant concentrates and more total milligrams of plant concentrates than the previous formula. It offers a broad range of antioxidants and even protects your DNA.

DOUBLE X also has a better balance of vitamins and minerals, including:

- Reduced vitamin E (150 IU), for those concerned with high intake. You can tailor your vitamin E intake with PARSELENIUM-E® or Lecithin-E.
- Reduced B vitamins (750% of RDA) and new mineral sources, for those sensitive to high B levels and our former mineral sources.
- Reduced calcium (750 mg). Most people get 400–500 mg daily, through diet alone. You can tailor your calcium intake with Cal Mag D.
- Removed quercetin and MSM due to sensitivities and negligible levels.
- Removed vitamin K, vanadium, and phosphorus for Canadian regulatory acceptance.

Why do I need a supplement?

According to an article in a leading medical journal, there is a link between vitamins and the reduced risk of chronic diseases. The article says that all adults should take a multi, daily. This is true even if you already eat a diet rich in fresh, whole, natural foods, because foods can't supply all the vitamins and minerals you need, at the recommended levels. If you're going to supplement, why not start with DOUBLE X, the world's best multi?

What's a phytonutrient and why are there so many in DOUBLE X?

Phytonutrients are naturally occurring chemicals in plants that help fight off insects, resist disease, promote healthy growth, and enhance survival. Nutrilite has always included these plant nutrients in its supplement formulas because of their health benefits to humans. The phytonutrients found in the 20 plant concentrates in DOUBLE X offer you both broad and targeted antioxidant protection.

Why are antioxidants important?

Antioxidants are your natural defenses against free radicals. Free radicals oxidize compounds in your cells – even in your DNA – starting a chain reaction of instability and damage. The antioxidants in DOUBLE X neutralize free radicals in 5 categories and offer protection – right down to your cells!

Why should I choose DOUBLE X over any other multivitamin/ multimineral?

Because it's the best one, made by the company that marketed the very first multivitamin/ multimineral in North America. NUTRILITE is the world's leading brand of vitamins, minerals, and dietary supplements, in tablet/capsule form, based on 2004 sales. You get the reassurance of Nutrilite's cutting-edge research; plant concentrates from natural sources, grown to the highest standards; and the nutritional insurance offered by a great multi.

Why do DOUBLE X tablets taste and smell different than they used to?

One of the goals of the 2005 DOUBLE X reformulation was to include a wider array of plant concentrates, offering phytonutrient diversity similar to what you'd find in a balanced diet. To make room for new plant concentrates, we had to reduce or change existing concentrate levels. Among others, we adjusted levels of the alfalfa concentrate, which was primarily responsible for the smell and taste of the earlier formula. Two new ingredients that have affected the taste and smell of the formula, although they are at lower overall levels than alfalfa, are the naturally fragrant sage and oregano. These plant concentrates were chosen because they added valuable phytonutrients and important antioxidants. In fact, oregano has one of the highest ORAC* values of any herb, vegetable, or fruit that we have tested to date.

*Oxygen Radical Absorbance Capacity (ORAC) values measure overall antioxidant power.

Use Instructions


For adults: 1 gold, 1 silver, and 1 bronze tablet, twice a day. Or, for more convenience, tailor your daily consumption to fit your schedule. You should take

your DOUBLE X[®] with a meal.

Merchandising Support

Want to make a case for taking DOUBLE X[®]? Check out these merchandising materials:

- This brochure ([A-4300](#)) is the perfect way to share the features of DOUBLE X. Hand out a little excitement and a little science, all in one spectacular leave-behind. 10-pack.
- Open the travel-ready DOUBLE X Marketing Kit ([40-0428](#)) and watch the excitement unfold in a tabletop display. Includes a 10-pack of DOUBLE X brochures, the DOUBLE X DVD, and instructions.
- This hip DVD ([40-0431](#)) delivers DOUBLE X energy in true Hollywood style. This great takeaway brings home the health benefits of the world's best multi. Bilingual English/Spanish format.
- The professionally packaged samples in this NUTRILITE[®] Sampling Kit ([10-3919](#)) let your customers taste, touch, and experience the product before they make a full-sized purchase. Includes 10 DOUBLE X sampler cards, 10 each of 5 other NUTRILITE supplements.

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